

MINUTES OF MEETING OF ACADEMIC ADVISORY COUNCIL

AY 2016-17

Name of Association: Pune Institute of Business Management Academic Advisory Council

Type of Meeting: Annual General Meeting

Date: 19th April 2016

Time: 11:00 AM-5:00 PM

Venue: 1st Floor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

Meeting Facilitator: Asst. Prof. Poornima Sehrawat

Call to order: Meeting was called to order at PIBM conference room. A quorum was established.

Roll Call:

Attendees Present:

Academic Director		Dr. Praveen Srivastava	
Domain	Member	Designation	Area of Expertise
Finance	Prof. A P Rao	Academic Subject Matter Expert; Ex VP Kinetic Motors	Corporate Finance
	Mr. Neeraj Madhekar	Industry Subject Matter Expert; Group Executive VP and Regional Business Leader, Yes Bank	Risk and Credit
	Mr. Prabhakar A.K	Industry Subject Matter Expert; Head of Research - IDBI Capital	Equity Research
	Mr. Manish Singhania	Industry Subject Matter Expert; CFO - Essar Steel Pune Facility	Project Finance
	Mr. Anil Jalihal	Industry Subject Matter Expert; CFO - Indoschottle	Corporate Finance
	Dr. Barnali Chaklader	Academic Subject Matter Expert, Finance Professor, IMI Delhi	Corporate finance and Project Finance
	Dr. Neeraj Amarnani	Academic Subject Matter Expert, Finance Professor, Go Institute of	Corporate finance and Project Finance

		Management	
Marketing	Prof. Prakash Singhi	Academic Subject Matter Expert; Ex. Dean IIM A	Strategic Marketing
	Mr. Arijit Dutta	Industry Subject Matter Expert; CEO Uno Minda	Strategic Marketing
	Mr. Manish Rohtagi	Industry Subject Matter Expert; Business Head and Profit Center Head, Hero Cycles Ltd.	Sales & Distribution; Retail
	Mr. Diniar Patel	Industry Subject Matter Expert; Chief Editor, Times of India	Media & Branding
HR	Dr. Rajasshrie Pillai	Academic Subject Matter Expert, HR PIBM	HR, PMS, and strategic HR
	Mr. Alok Narayan	Industry Subject Matter Expert; Executive TA head, Quatro	PMS
	Mr. Pramod Shah	Industry Subject Matter Expert; HR Business Head, Tata Capital	OD

Absent: None

Meeting Agenda:

1. Discussion on key agenda approved and recommended for academic activity for AY 2016-17 by the governing body.
2. Strategizing the execution plan and academic calendar for AY 16-17.

Review of Minutes from the last meeting:

1. Live projects and field visits executed as planned in semester-II and semester-III for marketing specialization and HR specialization.
2. The psychometric test followed with counseling executed as planned.
3. Executed extra certification program on "SAP", "Quality Management" and "Six Sigma" as planned.

Marketing Domain:



1. The director opened the discussion to increase the intensity of field visits for marketing specialization students for Sales and Distribution subject.
2. The director also discussed the launch of the new syllabus as per CBCS patten of Savitribai Phule Pune University for MBA program. Under this syllabus pattern, the institute has to offer 191 new subjects (In addition to 283 core and elective subjects already being offered for MBA program).
3. The director emphasized to initiate Program Objectives and Course Objective to improve the process and also to provide clarity to the students about each course. The director proposed to arrange a meeting with all the faculties to prepare the course objectives as per the program objective.

Human Resource Domain:

1. Dr. Rajasshrie agreed to start with Program objective and Course Objective for each subject.
2. Dr. Rajasshrie also suggested increasing the intensity of live projects for HR specialization students in PMS, R&S subjects.

Finance Domain:

1. The director suggested starting with the extra certification training for PGDM finance students on "Financial Modelling" with Cians Analytics. The training to start with semester-III finance students.

Case study and Research:

1. The director suggested motivating students to write research papers with faculties which can be published in SCOPUS indexed journals or UGC journals to improve the analytical skills in students.
2. It was also decided that students and faculty must contribute towards development of learning materials and manuals by conducting original market research and developing Indian context case studies. This would not only improve concept understanding but also enable students to apply domain concepts wherever relevant.

Authorized Signatory

Director

Principal Director

Chairman